



## SARAWAK TOURISM SHORT VIDEO CONTEST

### 1. GENERAL

This Short Tourism Video Contest is organized by The Associated Chinese Chambers of Commerce and Industry of Sarawak (ACCCIS), with its office address at Level 5, Wisma Chinese Chambers, Jalan Bukit Mata, 93100 Kuching, Sarawak, Malaysia in collaboration with Sin Chew Daily as the designated media partner.

### 2. PURPOSE

To be used as a medium to introduce the famous and undiscovered tourist attractions, monuments, food, humanities, culture, etc. in Sarawak, so as to promote Sarawak tourism to the rest of the world.

### 3. THEME

The Theme of the short video **“Unveil The Land of Hornbill”**.

### 4. PARTICIPANT ENTRY

4.1 This contest is open to Sarawakian only with NO entry fee charged.

4.2 The full cost for producing or filming the video shall be borne solely by the participant.

4.3 The organizer will not be held responsible for any accident during the filming.

### 5. ENTRIES REQUIRMENT

5.1 Every entry must be the original creation of the participant and should not be plagiarized. Entries that are not original will be automatically disqualified. Participants are required to duly complete a declaration form stating that the video is their own creation.

5.2 Entries that are submitted should not have won any prizes in any previous contests.

5.3 The entire video work submitted must not be marked with any logos, names of producers and / or description of any identity.

5.4 Any entries with vocal presentation must include subtitle. For example: vocal presentation in Chinese with subtitles in English or vice versa.

5.5 Entries submitted must be a manifestation of the participants' creativity and incorporate positive values. It SHOULD NOT contain matters that are sensitive in nature such as race, culture, religion, politics and must not insult or defame any leaders or individuals.

5.6 Participants are encouraged to choose their favourite subject as their topic. Participants may select any part of Sarawak at where they live and adopt the local humanities, affairs, scenery, food, culture, monuments, etc. as their shooting topics. However, larger part (at least 3/4) of the contents should feature the selected topics.



## 6. SUBMISSION METHOD AND VIDEO FORMAT

- 6.1 All submissions must be uploaded to the **Google Form Link** set up by the organizer. Videos submitted will become the property of the organizer.
- 6.2 The best pixel resolution required is 1920 x 1080 and could not less than 1280 x 720, whereas Landscape aspect required is 16:9 (horizontal).
- 6.3 Duration of video clips should be at least 3 minutes but not exceeding 6 minutes in MP4 format only.
- 6.4 Video file size shall not exceed 1GB.

## 7. CLOSING DATE

Entries must be submitted to ACCCIS's Google Form Link (<https://forms.gle/aWwUANb5xMsnbEzK8>) **before 4pm of 30<sup>th</sup> June, 2022**. Scan the Google Form Link QR code as follow:



Any entry received after the closing date will not be accepted. The Associated Chinese Chambers of Commerce and Industry of Sarawak (ACCCIS) reserves the right to extend the closing date if deemed necessary, in which case the revised closing date will be announced through the official website of ACCCIS and social media of Sin Chew Daily.

## 8. RULES AND COPYRIGHT

- 8.1 The Associated Chinese Chambers of Commerce and Industry of Sarawak (ACCCIS) reserves the right to reject any entry that violates the terms and conditions of the contest. ACCCIS shall not be held liable for any claims pertaining to the submission or production, from any parties.
- 8.2 Please ensure that all additional accompanying music are royalty-free. The Associated Chinese Chambers of Commerce and Industry of Sarawak (ACCCIS) shall not be held liable for any claims arising from the infringement of copyright laws.
- 8.3 Production rights are the copyright of the participants. Participants must agree to release their entries for promotional use and broadcasting before, during and after the contest unconditionally by ACCCIS or any of the third party assigned by The Associated Chinese Chambers of Commerce and Industry of Sarawak (ACCCIS).  
Participants.

The Associated Chinese Chambers of Commerce and Industry of Sarawak (ACCCIS) shall have the copyrights of all awarded entries and the right to edit, reuse, modify, reproduce or amend the Audio and Video for promotional purposes.



## 9. PRIZES

1 <sup>st</sup>	: RM10,000 + Certificate
2 <sup>nd</sup>	: RM6,000 + Certificate
3 <sup>rd</sup>	: RM3,000 + Certificate
Consolation x 5	: RM500 + Certificate

## 10. JUDGING CRITERIA

Submissions will be evaluated according to the following criteria and marking scheme:

10.1 Original Concept/Idea	20%
10.2 Content & Plot	35%
10.3 Filming/ Production	20%
10.4 Soundtrack & Audio/ Sound Design	15%
10.5 Colour Grading	10%
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Total	100%

Every entry will be evaluated for originality, content, concept, creativity and production quality by the Panel of Judges appointed by The Associated Chinese Chambers of Commerce and Industry of Sarawak (ACCCIS). Judges' decision is final and conclusive and any complaint or objection will not be entertained.