



中國進出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

第127届广交会
THE 127th CANTON FAIR

► 15th-24th, Jun, 2020



Welcome to 127th session of Canton Fair 歡迎參加第127屆廣交會

The 127th session of the China Import and Export Fair, also known as the Canton Fair, will be held online from June 15 to 24.

Powered by advanced information technology, the Canton Fair will provide around-the-clock online services for product promotion, matchmaking and business negotiations, enabling both Chinese and international businesses to place orders remotely.

For more information, please visit: www.cantonfair.org.cn

第127屆中國進出口商品交易會（簡稱廣交會）定於6月15-24日在網上舉辦，為期10天。

廣交會搬上雲端，將全面運用先進信息技術，提供全天候網上推介、供采對接、在線洽談等服務，讓中外客商足不出戶下訂單、做生意。

請訪問www.cantonfair.org.cn 獲取更多信息。

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Buyer's Guide for the 127th Canton Fair Online

第127屆廣交會網上舉辦採購商指引



Exhibit Categories

The exhibition sections of the National Pavilion and International Pavilion shall be arranged as in the previous session. Traditional Chinese Specialty section will be set up, and these products will also be included in the corresponding section according to category. All contents of the Fair will be released online at the same time.

There are 50 exhibition sections that cover 16 major categories in the National Pavilion: Electronics & Household Electrical Appliances; Lighting Equipment; Vehicles & Spare Parts; Hardware & Tools; Machinery; Building Materials; Chemical Products; Energy Resources; Consumer Goods; Gifts; Textiles & Garments; Shoes; Home Decorations; Office Supplies, Cases & Bags, and Recreation Products; Food; Medicines, Medical Devices and Health Products.

The International Pavilion displays 6 major categories: Electronics & Household Electrical Appliances; Building Materials & Hardware; Machinery Equipments; Food & Drink; Household Items; Fabrics and Home Textiles.

Online Services

Powered by advanced information technology, we will establish an online exhibition platform on the official website. About 25,000 exhibitors who have their booths confirmed in this session will display online according to their exhibition sections. We will provide around-the-clock online services for product promotion, matchmaking and business negotiations, including online exhibition, live streaming services, matchmaking and activities on third party platforms.

How to Log in

Domestic and overseas buyers can register or log in on the official website of Canton Fair to join various activities online.

For more information, please visit:
www.cantonfair.org.cn

展覽題材

出口展及進口展的展區設置, 參照上屆實體展設置。為貧困地區參展企業設立專區, 同時按其展品類別歸入相應展區參展企業名單。全部展覽內容同時上線。

出口展按16大類商品分設50個展區, 分別為: 電子及家電類, 照明類, 車輛及配件類, 五金工具類, 機械類, 建材類, 化工產品類, 能源類, 日用消費品類, 禮品類, 紡織服裝類, 鞋類, 家居裝飾品類, 辦公、箱包及休閒用品類, 食品類, 醫藥及醫療保健類。

進口展按6大類別, 分別為: 電子及家電類、建材及五金類、機械設備類、食品及飲料類、家居用品類、面料及家紡類。

具體形式

第127屆廣交會將全面運用先進信息技術, 在廣交會官網建立全面的線上展示對接平臺, 已獲得本屆廣交會展位安排的約2.5萬家參展企業, 全部上線展示, 按所在展區線上參展。平臺提供全天候網上推介、供采對接、在線洽談等功能, 主要包括線上展示對接平臺、直播營銷、供采對接和第三方平臺同步活動。

登錄方式

國內外採購商及觀眾可通過廣交會官網進行登錄註冊, 參加網上舉辦的各項活動。

欲瞭解詳情, 請關注廣交會官方網站:
www.cantonfair.org.cn